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Veridus Strengthens Team with New Addition *Lawyer, Political Operative at Home with Political Power House*

Phoenix, Arizona – Adding to their stable of bi-partisan lobbyists and public affairs consultants, Veridus LLC recruited Jason Barraza, a well-heeled political operative and lawyer who will further advance a depth and breadth of experience to its political and lobbying operation.

Jason Barraza said, “I am fortunate to have found a spot in the business I love, politics – My hope is to strengthen and reinforce a bi-partisan perspective of the team, and be a resource to clients. I am excited and honored to be given this opportunity with such an influential firm.”

Mr. Barraza joins Veridus with a background in campaigns, election law, legal research and field organization. Jason entered the political world at the 2000 Democratic National Convention in Los Angeles assisting in the logistical and operations planning of the convention. Upon returning to Arizona, Jason was involved with congressional and statewide campaigns, focused primarily on campaign finance and public affairs.

Jason Barraza remains a part of the state and national democratic machine, providing logistical support for both the 2004 and 2008 Democratic National Conventions. He served as Deputy Director of Security for Access Control at the Denver convention.

In 2006 and 2008, Barraza was the Election Protection Director for the Arizona Democratic Party working in the field of election law. He has worked for the Center for Progressive Leadership, a nonpartisan political leadership training institute and is on the Board of Directors for the Friends of the Phoenix Public Library.

A native Phoenician, Mr. Barraza holds a Bachelor of Arts in Biological Sciences and dual minors in History and Biological Technology from the University of Southern California. Jason Barraza also holds a Juris Doctor from the University of Arizona, James E. Rogers College of Law.

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As a full service public affairs, lobbying and government relations firm, Veridus has a proven track record of success in a wide variety of areas. Veridus has built its exceptional reputation on a foundation of experience and client service. Our representation of clients is ethical, informed, and tireless. From local, state and federal campaigns to lobbying, media relations, and procurement, Veridus can provide the solutions necessary to ensure success.

The key to our success is the experience of our team and an extensive network of relationships built on over 75 years of combined experience in Arizona’s business, legal, and political communities. These relationships span both sides of the political aisle and include unprecedented access to the highest levels.